**Social Media Branding Checklist**

Use this checklist to ensure that the public view of your social media is consistent with your personal brand. \**some platforms may not apply to you*

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| **Social Media Platform** | **Privacy Settings Checked** | **Consistent with Personal Brand** |
| **Facebook** |  |  |
| **Twitter** |  |  |
| **Instagram** |  |  |
| **Snapchat** |  |  |
| **LinkedIn** |  |  |
| **WhatsApp** |  |  |
| **YouTube** |  |  |
| **WeChat** |  |  |
| **Tumblr** |  |  |
| **Google +** |  |  |
| **Blog** |  |  |
| **Other(s)** |  |  |